

# Press

**October, 2017**

## **Press Release**

Intersec Buenos Aires 2018  
International Trade Fair for Commercial and Information  
Security, Fire Protection and Safety  
La Rural Trade Center, Buenos Aires, Argentina  
August 29 - 31, 2018

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## **Successful allocation of spaces for Intersec Buenos Aires 2018**

**With 80% of its surface sold, the event that brings together the region's security industry promises to exceed the numbers from the past edition**

The spaces for **Intersec Buenos Aires 2018**, the International Exhibition of Security, Fire Protection, Electronic Security, and Industrial and Personal Protection, were allocated last Tuesday, October 10th at La Rural Trade Center. Intersec Buenos Aires 2018 will be held from August 29th to 31st next year.

Around 100 major companies were present at the event where 80% of the available floor space was successfully awarded, therefore formally starting the commercialization of the exhibition jointly organized by Messe Frankfurt Argentina, the Argentine Chamber of Electronic Security (CASEL) and the Argentine Chamber of Security (CAS).

Intersec Buenos Aires is the most important event for the Fire, Security & Safety industry in South America. During 3 days, companies present the most recent developments in products and services related to electronic security; physical security; IT security; GPS; road safety; cards; home automation; fire detection; building management systems; firefighting; industrial safety and personal protection; occupational health and safety; environmental protection and passive safety.

**Indexport Messe Frankfurt S.A.**  
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About 150 exhibitors and 13,193 executives, entrepreneurs and professionals from the sector visited the 2016 edition. Attendance is expected to increase next year, and for that reason the organizers have decided to add a new pavilion to the commercialization.

The next edition of **Intersec Buenos Aires** will take place from **August 29th to August 31st, 2018** at **La Rural Trade Center** in Buenos Aires.

Further information: [www.intersecbuenosaires.com.ar](http://www.intersecbuenosaires.com.ar)

Twitter: @IntersecBA

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With nine events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Europe, Asia, the Middle East and South America. Further information at [www.safety-security.messefrankfurt.com](http://www.safety-security.messefrankfurt.com)

Event exclusively planned for businessman, users and professionals of the sector. People under 16 years even attending with an adult will not be admitted.

**Background information on CASEL**

CASEL, Cámara Argentina de Seguridad Electrónica (i.e.: the Argentinean Chamber of Electronic Security), is the chamber of the security product manufacturers, importers, assemblers and service providers.

For more information, please visit our website at: [www.casel.org.ar](http://www.casel.org.ar)

**Background information on CAS**

CAS, Cámara Argentina de Seguridad, (i.e.: the Argentinean Safety Chamber) is a nonprofit focused on promoting the partnering spirit among business people engaged in manufacturing and marketing items or providing services associated to life and goods protection.

For more information, please visit our website at: [www.cas-seguridad.org.ar](http://www.cas-seguridad.org.ar)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo, Arminera and Feria COAS de las Naciones, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)